

# 2019-2020 District Goals



**District:** District 118 K  
**Constitutional Area:** Europe

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
I WILL ACCEPT FEEDBACK FROM CLUBS.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
FEEDBACK

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	10
2nd Quartter	20
3rd Quartter	25
4th Quartter	20

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 75 new members.

### Action Itiems:

My disttrictt will esttabli~~h~~ club branch(es).

My disttrictt will induc~~20~~ new Lions under 40 years old.

My disttrictt will conver~~10~~ Leos tto Lions

My disttrictt will organize att lea~~st~~ membership growth event~~(s)~~.

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our goal. Justt Ask Guide, Club Membership

Chair Guide witht induc~~tion~~ ideas, Community Needs Assessment~~t~~ and Membership Development~~t~~ Grant~~t~~

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	0	0
4th Quartter	1	20

By tih end offi tih 4th quartier, tih distiricti will stiarti 2 new clubs.

Witih a minimum offi 40 chartier members.

### Action Itiems:

## MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	30
3rd Quarter	10
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 90 members.

Action Items:

## NET GROWTH GOAL

75	+	40	-	90	=	25
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 40000 people.

Action Items:

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 250 service activities.

Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goals. (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Lions Quest: Happy Family, Happy Child Project and Diabetic Awareness

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

**Action Items:**

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.**

**Action Items:**

## **ADVOCATE**

**In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

**Action Items:**